

National Ambulance  
LGBT Network



Supporting Lesbian, Gay,  
Bisexual, Trans staff, patients  
and communities

A partnership of UK Ambulance  
Services

# Supplier Information Guide

Contact information and  
approximate costings for Pride  
uniform accessories

Alistair Gunn and Ben Barber  
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# Introduction



**Ambulances are taking part in an increasing number of Pride events and allowing staff to increase visibility with rainbow themed badges, shoe laces, lanyards and epaulettes.**

The National Ambulance LGBT Network is frequently asked where these items can be procured from and so we have put together this guide to help you plan your event. Please note any pricing information is approximate as this will usually be dependant on quantities purchased.



It is important to state that items in this guide are for public relations and Pride events and should not be worn as part of normal operational uniform.



# Star of Life Pin Badges



Yorkshire Ambulance Service has tooling already arranged with a company which significantly reduces the cost of producing the star of life pin badges.

These high quality badges have a sturdy metal back and are filled with coloured enamel sections. Each badge is three square centimetres in size and has a pin to secure to uniforms.



The rainbow (left) and trans (right) designs are shown here.



**Please note:** Trans pin badges will be available from April 2018.

## Supplier Information

Company	Yorkshire Ambulance Service
Telephone	0845 124 1241
Contact name	Alistair Gunn
Email	alistair.gunn@yas.nhs.uk
Location	Wakefield
Approximate pricing information	Pin badges sold at cost, and between £1.10 and £1.30 dependant on the quantity purchased
Notes	Download an order form from <a href="http://www.ambulanceLGBT.org/resources">www.ambulanceLGBT.org/resources</a>



# Rainbow Epaulettes



Rainbow epaulettes have proved very popular with staff and they certainly make an eye-catching addition to any Pride event.

There are various options available and the example below are the boldest ones available. One of the major benefits of these epaulettes is they are non-hierarchical which is useful at staff engagement events.



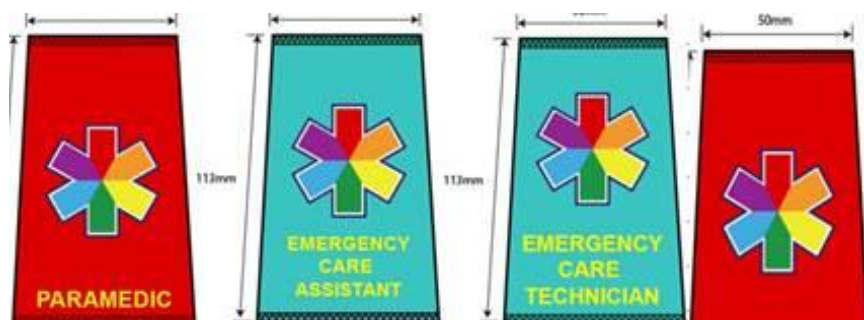
## Supplier Information

Company	Special Wear UK Ltd
Telephone	01582 430260
Contact name	Kelly Wood
Email	kelly.wood@specialwear.com
Location	Luton
Approximate pricing information	Each pair of epaulettes approximately £12.00. There are options to have bespoke printing for your service
Notes	Individual pairs can be ordered through ebay by searching under the seller 'shayinplat0'

# Rainbow Epaulettes



In 2017 we saw an increasing number of services commission epaulettes with the name of the Trust included.



The example shown below was produced for North East Ambulance Service, where the colour and role descriptor was included, as well as the service name. These used the cheaper option of screen printing which is more cost effective than embroidered items.

## Supplier Information

Company	Dimensions (MWUK Ltd)
Telephone	01332 856800
Contact name	Contact Sales Team
Email	marketing@dimensions.co.uk
Location	Castle Donnington
Approximate pricing information	The North East Ambulance Service order came in at £318.50 + VAT for 70 pairs.
Notes	If you have a logo for your logo, screen printing is a cheaper way of including this on the items. Although not as robust as the embroidered version, they are perfectly okay for Pride events.

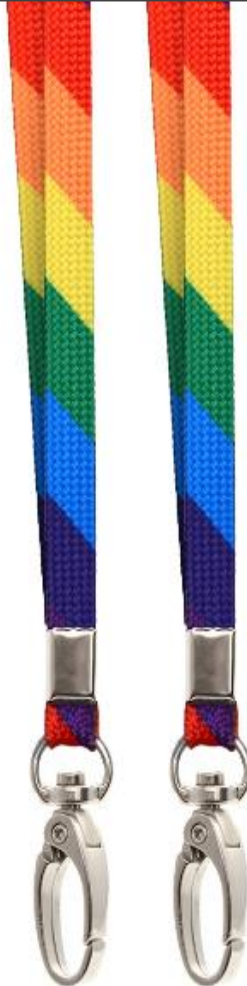
# Lanyards



Lanyards are always popular with staff and a great consumable item for Prides.

You can have any information you want included on these, and several manufacturers are able to make these using the rainbow colours associated with Pride.

There are many manufacturers available and you should shop around for the best quote before committing. Your procurement teams may be able to suggest some suitable companies.



## Supplier Information

Company	Pro Ad Ltd
Telephone	01670 518928
Contact name	Beverley Scott
Email	Beverley.Scott@proad.co.uk
Location	Morpeth
Approximate pricing information	Prices vary widely depending on the specification and colours you require.
Notes	Many event sponsors like lanyards as their company name can also be included. When approaching sponsors, this is worth stating!

# Rainbow Laces



Rainbow laces have historically been used by emergency services to represent IDOHOBIT Day. There is also an increasing trend of using them for Pride events also.

Depending how your budget is allocated, you may be able to purchase through one of the traders on ebay who offer good value deals.

An alternative is to promote a link to traders who offer good value deals, enabling people to purchase their own.

## Supplier Information

Company	Ebay trader 'andy747t'
Telephone	Not available
Contact name	Not available
Email	Contact via ebay
Location	Belfast
Approximate pricing information	Current listings are £2.47 for a single pair of laces. Bulk purchase options are also available – we note a listing stating £60 for 144 pairs
Notes	Procurement teams may have issues processing orders through ebay

# Oyster Card Holders



Oyster card holders are very useful in London but card wallets have a more general use. The two designs shown above have been created by London Ambulance Service and have proved very popular with staff and the general public.

## Supplier Information

Company	TC Branding
Telephone	01844 275700
Contact name	Kate Molloy
Email	Katie.molloy@tc-group.co.uk
Location	High Wycombe
Approximate pricing information	If produced in bulk these can work out at as little as £0.39 per unit. This is based on an order of 5,000 units. Phone for a quotation and more information.
Notes	These have proved very popular in London but there are other uses for these card holders.

# Banners



Large fabric banners are a superb visual resources for Pride events. The photograph below shows a banner created for North East Ambulance Service in 2016.

Prices vary widely but it is worth considering a well made one, as it will last a number of years.



## Supplier Information

Company	Pro Ad Ltd
Telephone	01670 518928
Contact name	Beverley Scott
Email	Beverley.Scott@proad.co.uk
Location	Morpeth
Approximate pricing information	£130.00 + VAT
Notes	Be mindful of lead times on these products and plan ahead for your event

# Pop-Up Banners



Pop-up banners are very useful for all events. They store away easily and easy to assemble. As you can see from the photographs below, they make an excellent and low-cost backdrop for a conference or event.



## Supplier Information

Company	Jellyfish Design
Telephone	01273 838216
Contact name	Jason Price
Email	Jason@jellyfish-design.co.uk
Location	Brighton
Approximate pricing information	£129.00 + VAT. This price includes two hours of design work.
Notes	Pop-up banners are a common product so check out local design companies. The frame and stand are usually reusable if you decide to update your banner

# Vehicle Decorations



An alternative to vehicle decoration is having graphics made on magnetic sheets. This allows your graphics to be removed after and saved for other occasions.

Note that magnetic graphics will work on van conversions, but may not on modular vehicles which are usually constructed of fibreglass.



## Supplier Information

Company	The Image Group
Telephone	0161 707 8886
Contact name	Contact Sales Team
Email	<a href="mailto:sales@imagegroupuk.com">sales@imagegroupuk.com</a>
Location	Manchester
Approximate pricing information	Magnetic star-of-life badges for one vehicle (two large and four small) cost around £120.00 + VAT.
Notes	Ask about discounts available for NHS organisations

# The Small Print



## Important Notes

**Here is some additional information that is useful for you to consider:**

- You should check with your Trust's procurement teams as there may be procedures you need to follow. This will depend on how your budget is allocated and managed.
- There are different procurement and authorisation rules dependant the amount you are spending. If it is a low value order this may be less challenging. Be aware that high value orders may require you to obtain three quotations and get authorisation from a senior manager.
- It is worth asking suppliers for a sample so you can confirm the items you are purchasing are correct and of the right quality.
- Some companies will provide bespoke products for you. Although these look amazing, be aware this will often inflate the cost.

- Be prepared to be scrutinised about the spending of public money! If you are acquiring uniform accessories, consider collecting them in after the event and retaining them for future use.

## Other Useful Information Packs

The National Ambulance LGBT Network has produced other information packs designed to support the development of individual Trust LGBT Networks.



One of specific interest is a pack to help establish your Network. This includes information on budgeting and some basic information on VAT rules.

All currently available information packs can be found online at [www.ambulanceLGBT.org/resources](http://www.ambulanceLGBT.org/resources).